# New Year, New You, New Closet



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Exclusive coupon inside

## New Year, New You, New Closet



## 3 free accessories

up to \$200 value

Maximum discount up to \$200. Cannot be combined with other offers. Must be presented at point of sale. New orders only. Expires 2/15/20.

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Call for free design consultation or visit us online at desetfactory.com

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Closets | Garages | Home Offices | Entertainment Centers | Wall Units Wall Beds | Pantries | Craft Rooms | Laundry Rooms | Mud Rooms | Wine Rooms

Don't forget, if you haven't signed up for the free consultation, you can do so **here**. All you have to do is fill out a short simple form, then sit back and relax, as we'll call you to set up an appointment in the comforts of your own home!

#### How We Work



Think of a Designer as your own personal project manager, someone who will be with you from start to finish. One of our professional Designers will come to your home, sit down with you, and get to know **you** and discuss **your needs**, all while giving you undivided attention.

In the beginning, your Designer will:

- Analyze the space you want to transform.
- Measure your space with the utmost precision and care
- Take inventory of your belongings (Tip: It's good to look at your belongings beforehand and get a sense of what you want to store, use, get rid of, etc. for a better idea of your design!)

With all this information in hand, you're ready to start the fun!



Designers are equipped with a variety of tools to make the design process **easy**, including:

- Idea Book: Filled with tons of design ideas, including pictures of actual jobs and tear sheets of all of our accessory options.
- Samples: All materials, finishes, and hardware at your fingertips, literally.
- Digital software: Many of our designers utilize 3D software for easy design visualization. See your organizational design virtually come to life and change as you add embellishments such as molding, onlays, etc. to create a style.

With these tools and by collaborating with your Designer, you'll add all the elements that will make a design that is truly **yours**.



Once you've chosen an organizational design along with your preferred materials, colors, and accessories, it's time for the finishing touches!

- Choose from many beautiful specialty items which include lighting, mirrors, and distinctive hanging rod finishes.
- Review your choices with your Designer and find out how to seamlessly integrate them into your design to create a style just for you.

Your Designer will go over pricing after providing you with the greatest range of options and selections. This allows you to make the most educated and **right** decision for you and will leave you with a price you can be satisfied with. Once you approve your design and pricing, we'll then set an installation date, which will bring you that much closer to realizing your artistic creation!

And remember, we won't move forward until you're ready.

### Things To Think About

Once you've scheduled your design consultation, it'd be really good to think about your needs and desires. Why? It's because we're all unique! Of course, this principle extends to us and our homes. Also, you're probably wondering how much all these things cost. Feel free to discuss your budget with your Designer, and he or she will present to you a wide array of options with your budget in mind.

With all that said, what would you like to get out of your design and why? Here are some questions you can ask yourself:

#### Better Organization



- Do I find it hard to be organized at home?
- Do I have difficulty looking for what I want when I need it?
- Is there a lack of visibility and accessibility of my belongings.
- Are my needs frequently changing and do I need a flexible system that can adapt to my changes?





#### Improved Aesthetics



- Am I looking to match colors with furniture or my walls and the rest of the home?
- Do I need a system that lets me display my precious belongings and mementos?
- Is there a sense that something feels missing from my home?
- Do I want a space to look more luxurious or functional?
- Do I wish to carry elements of adjoining rooms into my space?





- Does my space feel suffocatingly small?
- Is clutter overtaking my home?
- Am I not maximizing the available space of my home?
- Do I want to clear up more room to do other things?
- Do I have stuff in other areas I need to combine in this space?

Also while you wait, check out our new quarterly magazine titled Art of Organization. It's written and designed for people looking to improve their homes as well as their lives, and it's filled with tons of designs, tips, and insights! It also features our brand new closet system, Finesse.

Want to get started? Check out these **fun DIY projects** that will put you in the organizational mood. Or **download one of our exclusive guides** filled with in-depth design ideas, style trends, and storage tips from industry experts, including best-selling author Regina Leeds.