



New Video Series 'Closet Stories' Debuts on Closet Factory Website: Every Closet Has a Story to Tell

Enter the Facebook Photo Contest to Win a \$1,000 Shopping Spree! What's the story in your closet?

Los Angeles, CA ([PRWEB](#)) January 24, 2012 -- WHO: Closet Factory is the leading brand of [custom closet design](#), installation and home storage systems nationwide.

WHAT: Closet Factory Facebook is giving away a \$1000 shopping spree to launch Closet Stories – a new online video series created around the principle that every closet has a story to tell. The winner will receive a \$1000 VISA Gift Card to be used at their favorite store or boutique. Closet Factory hopes to inspire others to reevaluate their personal and organizational needs through these stories.

HOW: To participate in the Facebook Photo Contest visit www.facebook.com/closetfactory.

ABOUT CLOSET STORIES:

Closet Factory's new video series [Closet Stories](#) helped three prominent women recreate their closet systems by offering them personalized solutions to fit their style and organizational needs. These stories feature Mary Alice Stephenson, Sasha Lazard, and Jill Zarin.

Stephenson is a sought after fashion and beauty style expert. Sasha Lazard is an international music talent and style influencer. Jill Zarin is a reality star best known for Real Housewives of New York, author, and designer of "Jill Zarin Home" and "Skweez Couture."

"Working with Closet Factory to create the closet of my dreams has literally changed my life!" – Mary Alice Stephenson

"I'm so excited about my new closet for my son!" – Sasha Lazard

"I just hope I can keep it neat...it looks so good right now!" – Jill Zarin

ABOUT CLOSET FACTORY:

Closet Factory opened its doors in 1983 in California to provide people with stylish custom closets, offices, entertainment centers, garage systems, pantries, bookshelves, and more. Beginning with a free, in-home closet design consultation, Closet Factory is dedicated to providing customers with truly custom organization systems built around the needs of the client. From kid's closets that use adjustable shelves and rods to grow as your child does, to cutting edge garages, Closet Factory designs unique, brilliant, and gorgeous systems to organize your life.

To learn more about Closet Factory's Closet Stories Video Series visit their website www.closetfactory.com.

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