

Naeem Khan Joins Closet Factory's Online Video Series

Luxury Custom Closet & Home Organization Company Transforms Fashion Designer's Archival Closet In New York City Showroom

Los Angeles, California ([PRWEB](#)) May 14, 2012 -- Closet Factory has launched world renowned Fashion Designer [Naeem Khan](#) as their latest personality for the Closet Stories online video series campaign. Unlike previous spotlighted stories, this custom closet was designed for a commercial space to help impact Naeem Khan's rapidly growing fashion and styling business by keeping his designs efficiently organized in his New York City showroom storage space. The challenge was to transform a basic stockroom into a beautifully organized closet with custom cabinetry to display, house and preserve his hand-beaded and sewn fashion designs.

Closet Factory transformed the stockroom into a luxurious closet space that enhances the glamour of his garments. Espresso colored melamine with stained wood door and drawer faces were chosen for the [closet design](#). Brushed chrome hardware was included to contrast the dark wood color. Swarovski crystal knobs and inset lighting were used to add some additional glamour to the closet and enhance the sparkle of his exotic fabrics.

Naeem Khan started his career working for the house of Halston and in 2003 launched his own label. The collections are now sold worldwide in luxury stores such as Neman Marcus and Barney's New York. Naeem's ornate Indian influenced designs are beloved by red carpet celebrities including Beyoncé, Carrie Underwood, Eva Longoria, and Brooke Shields. He has also made several couture designs for the First Lady Michelle Obama, including her gown recently worn at the White House Correspondence dinner. In May he hosted a star-studded dinner party for some of his favorite ladies and each guest wore one of their favorite dresses. This Los Angeles event received a ton of fashion and entertainment press.

ABOUT CLOSET STORIES:

Earlier this year Closet Factory's new video series [Closet Stories](#) featured three prominent women recreate their closet systems by offering them personalized solutions to fit their style and organizational needs. These stories feature Mary Alice Stephenson, Sasha Lazard, and Jill Zarin.

Stephenson is a sought after fashion and beauty style expert. Sasha Lazard is an international music talent and style influencer. Jill Zarin is a reality star best known for Real Housewives of New York, author, and designer of "Jill Zarin Home" and "Skweez Couture."

"Working with Closet Factory to create the closet of my dreams has literally changed my life!" – Mary Alice Stephenson

"I'm so excited about my new closet for my son!" – Sasha Lazard

"I just hope I can keep it neat...it looks so good right now!" – Jill Zarin

ABOUT CLOSET FACTORY:

Closet Factory is a national franchise organization that opened its doors in 1983 in California. It has been