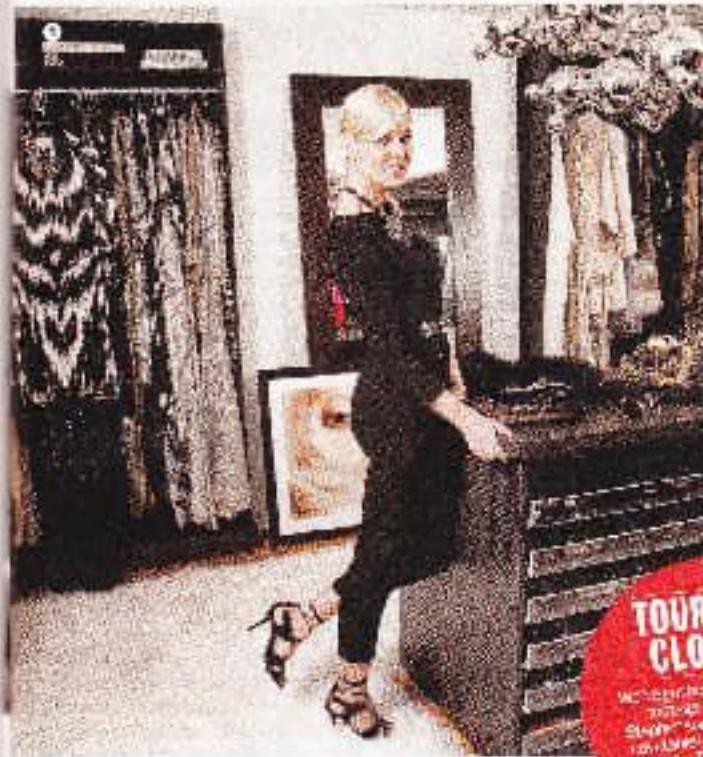


Closet case Mary Alice Stephenson

The beauty and style expert shows off her newly renovated closets, which take up an entire floor in her Brooklyn brownstone.

By Elizabeth Denton Photographs by David Rosenzweig



TOUR THIS CLOSET!

With help from the closet's designer, Mary Alice Stephenson, we show you how to maximize your closet space.

1 Mary Alice Stephenson doesn't call herself She's made a name for herself working as a stylist, fashion consultant or networks including NBC and E!, as well as for brands such as Gap, Banana Republic, and Neiman Marcus. "I've been a fashion ambassador for Make-A-Wish Foundation since 2003. But above all, she screens daily from her birdcage: "I never went to my mom's to be too prudish for me, but I did need my own space for my clothes and my jewelry collection," says Stephenson, explaining why she carved out a closet in her Cobble Hill brownstone to her pair of closets. They were both provided by a company called Closet Factory (closetfactory.com) and were built into Stephen's wife's room. The space, which was previously a guest bedroom, took just about two days to design and install, and was done with her busy schedule in mind. "I'm able to see everything in my closet at a glance," she says.

2 "My hands are high up [in my closet]. I had a problem with

space between shelves," points out Stephenson, who estimates she has about 250 pairs of shoes. "I'm tall—5'7"—so I have a lot of them. They're noisy, but they're tall." Although Stephenson has many tall high heels from designers such as Christian Louboutin, Alexander Wang and Alys, which she stores in a garage bin, she got some of her closet's other stately items from Shoe Stories, 210 Eighth Ave between 22nd and 23rd Sts., 212-255-2752. "If you want to wear a heel, it's best to not wear it on the street," she says. "If you can take some height away and they'll be easy," she advises.

3 "I wear equine morning, noon and night," she says. Stephenson, this Ballantine dress is a tasseled example that has yet to go home. "My assistants always want to be the ones to put me in the closet because they get a lot of species," she says. "I just gave one of them a Mu Mi bag, and now...

to be honest, I don't put me in the closet because they get a lot of species," she says. "I just gave one of them a Mu Mi bag, and now...

4 "Bigger, big earrings," jokes Stephenson. "I keep a lot of them in my closet."



every outfit comes in here, there's no wasted space. I'm not afraid to pull out my accessories. There are bubbles from some of my favorite designers, such as Anthropologie, Zara, Rebecca Minkoff, J.Crew, and even Superga (superga.com), which Stephenson says has great everyday styles."

HER FAVORITE NYC STORES

Barn 365 410 Atlantic Ave between 2nd and 3rd Streets, Brooklyn, NY, Brooklyn 718-797-8733, barn365.com. "I'm obsessed with Brooklyn," Stephenson says. "It's a melting pot of cultures."

New York Vintage 117 W 25th St, between Sixth and Seventh Aves, New York City 647-1107, newyorkvintage.com. "It's the best vintage store in New York in the world," Stephenson says. "I've seen a lot of people shoot their wedding dresses here."

Zad 58 Wooster St between 2nd and 3rd Streets, Brooklyn 718-237-1052, zadnewyork.com. "The best place to go for accessories," says Stephenson of this designer handbag store.

